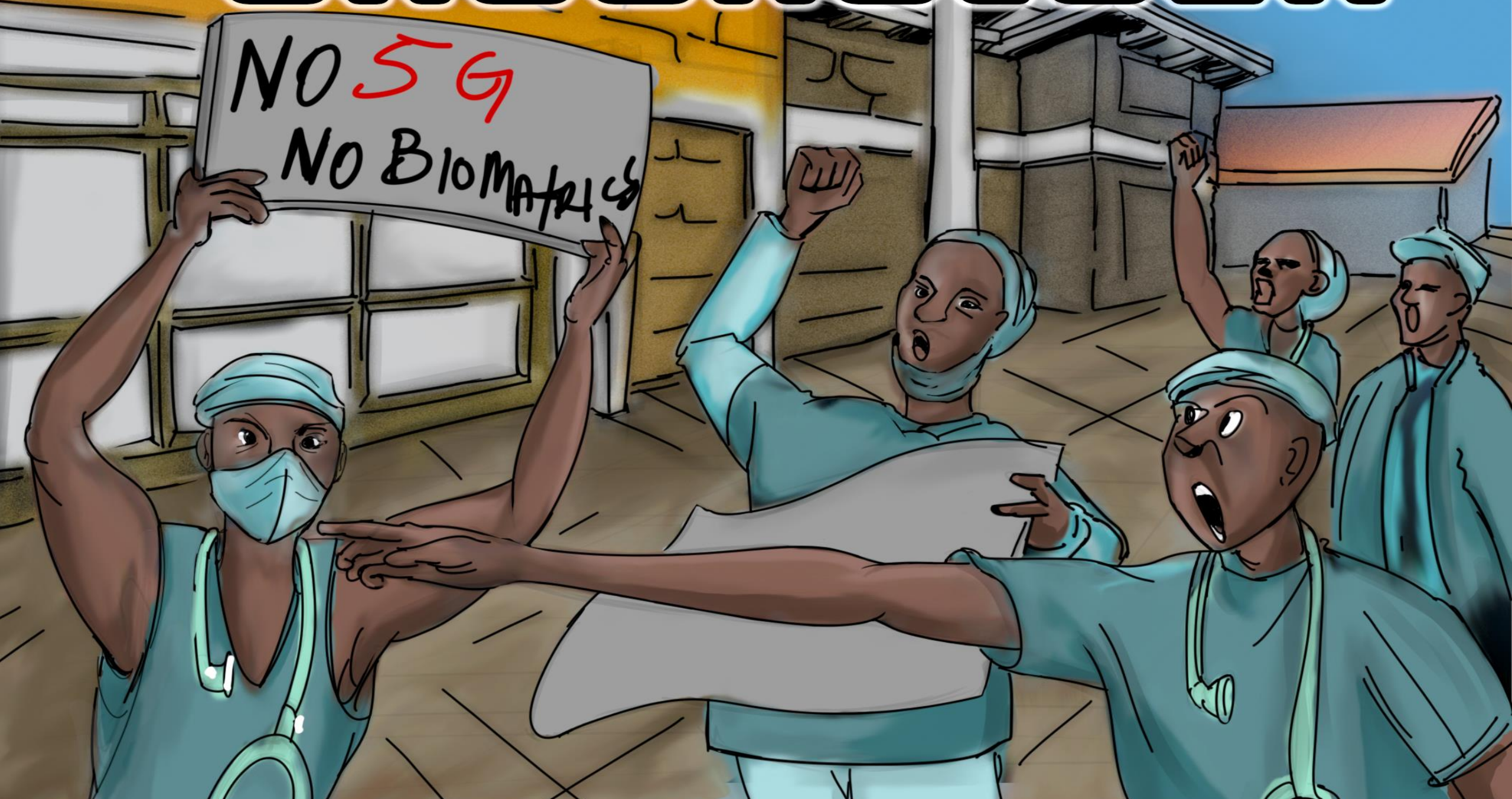


# STUDENT



# CONCEPT:

Shosholoza is a narrative comic strip that is set in a bogus South African Township called Shosholoza. The comic strip will be patriotic, humorous and include matters on current technological affairs.

Chaos strikes when a shape shifter that can turn into different emerging technologies, comes to the Shosholoza township to implement those emerging technologies, which is foreign language to the residents.

However, peace and harmony soon surface when the patriotic President pacifies the community and makes them realize that the emerging technologies are not a threat, but a solution to the current socio-economic issues they face on a daily.

The Shosholoza community goes through a journey of digital transformation that changes their lives for the better. Making their lives easier and propelling them to be a digitally advanced society.

What started as a love hate relationship, ends as a beautiful story of compassion and Ubuntu.



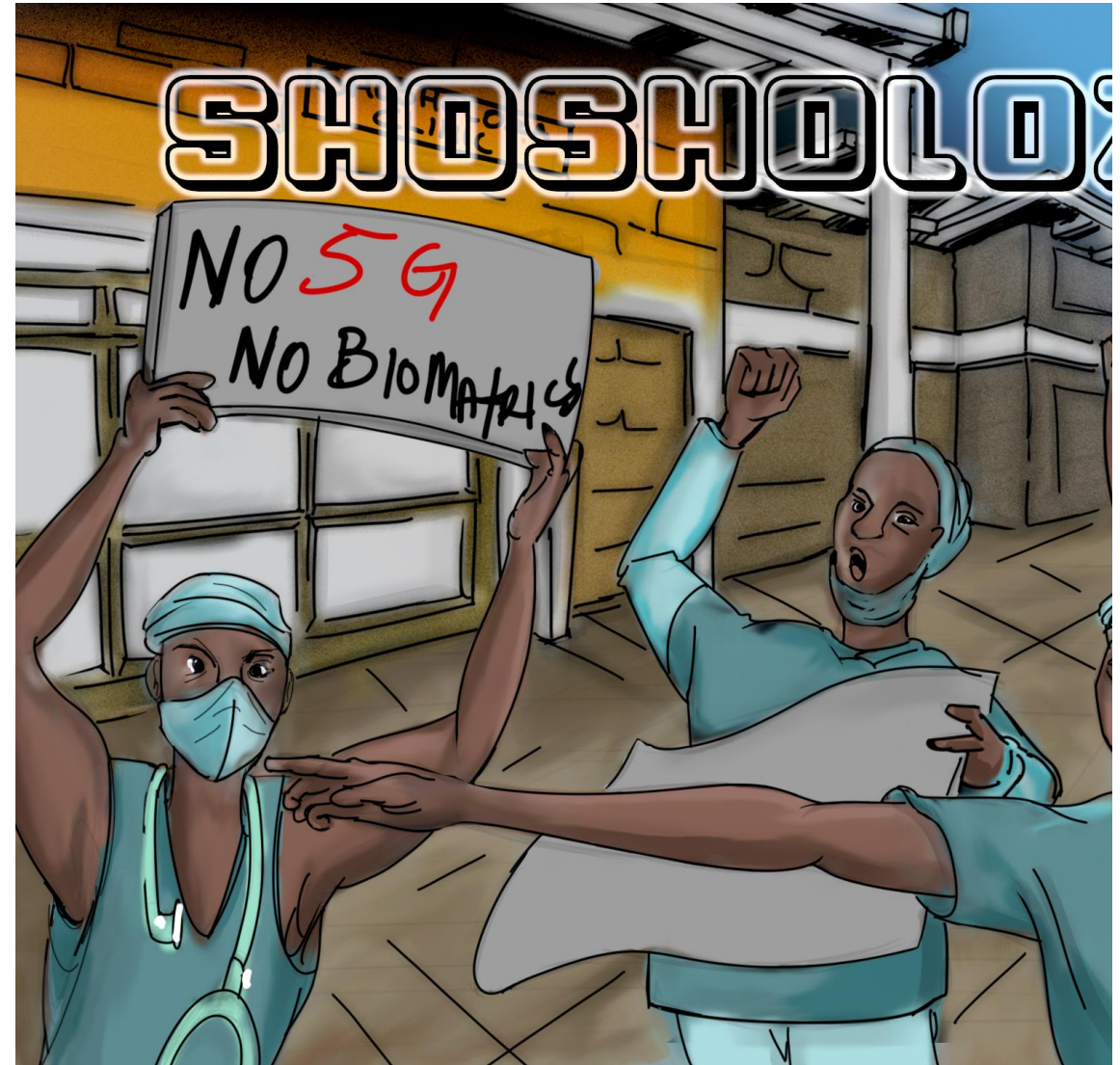


# Why the title Shosholoza?

The name Shosholoza means going through a journey that leads to success, and since our comic strip illustrates a journey of technological civilization, the title became a perfect fit.

Our selection was also influenced by the big successful shows we referenced, such as Soul City and Gomora. Whereby the name of the show is the place where the drama is taking place.

We also took into consideration that our audiences are from diverse cultural backgrounds, and we wanted to go for a title that will be easy on the tongue for all South Africans. Whether Pedi, Xhosa, Afrikaans, and etc..



# OBJECTIVE:

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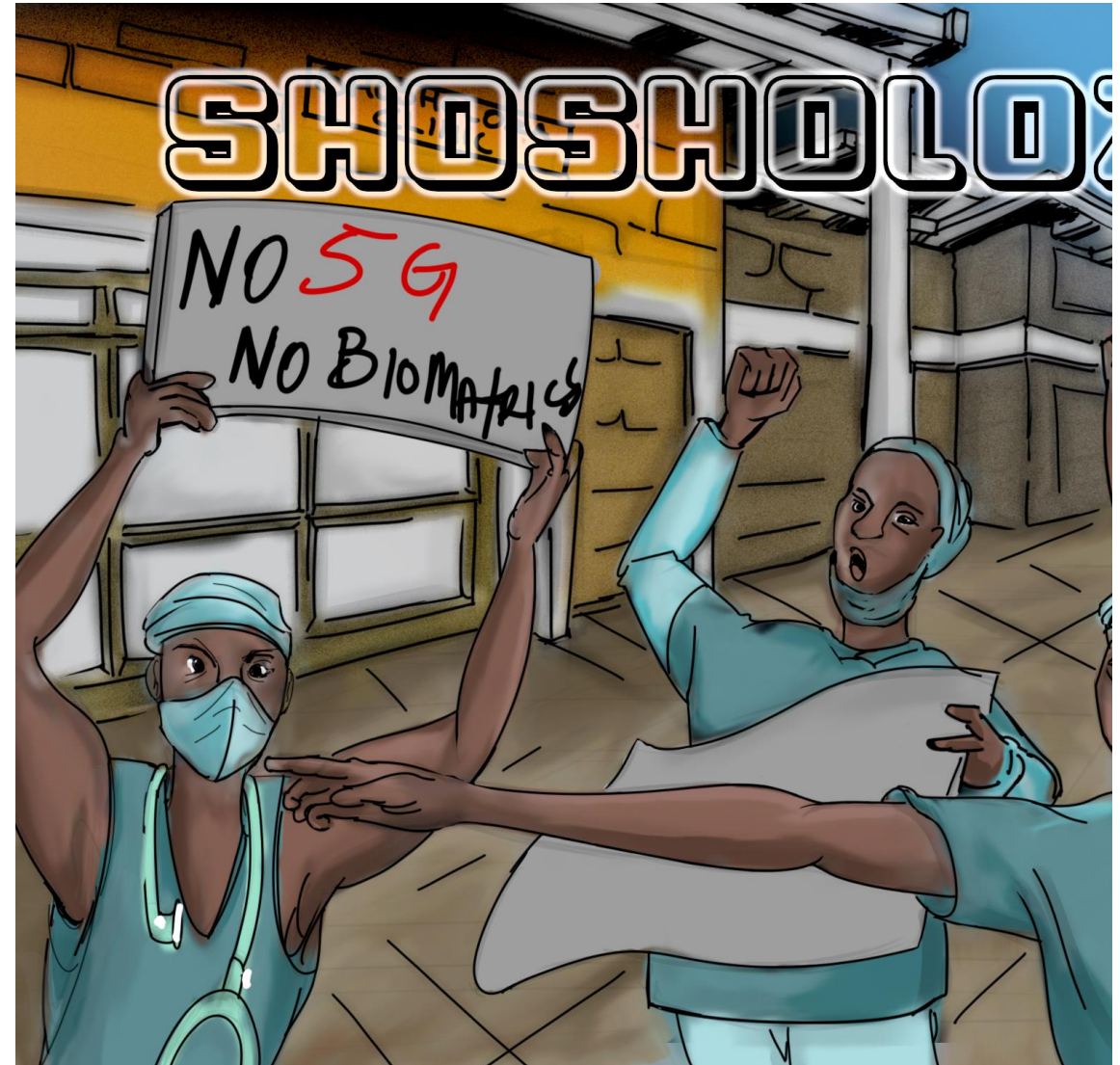
Our goal is to transfer digital knowledge to our audiences in a lighthearted and satirical manner that will be easy to digest, and inclusive to the left-brain viewers who prefer learning in visuals, with as little text possible. This will ensure that our audiences remain intrigued and entertained.

Our execution formula is using humor, multi-indigenous languages and accurate information to maintain our audience's interest into a foreign subject matter that is emerging technologies.



# FORMAT:

- The genre will be edutainment.
- The format will be one full page
- The strip will have 6 – 8 panels per page, separated by gutters.
- The layout will be Horizontal.
- The style will be a continuous narration.
- The text will be used in a form of Bubble speech .
- Font: San script will be used for clear illustrations of the copy to complement the visuals.
- 3D Backgrounds will be used to bring the comic strip to life.
- The functionality will incorporate stills and motion graphics.





# LOOK & FEEL:

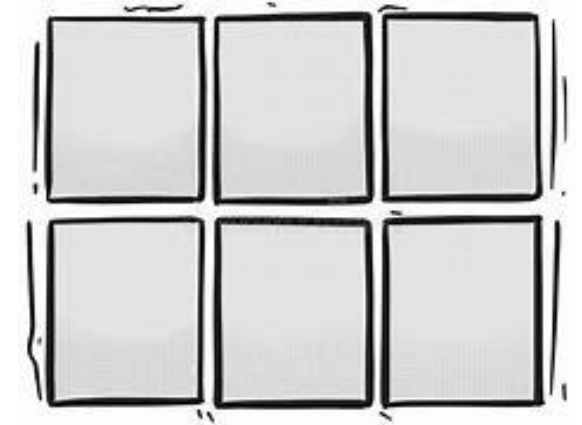
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The look and feel of our comic strip is rich with proudly South African content and complemented by the emerging technologies that will be introduced on every episode.

We plan on using a retro style of coloring, with flat colors that will be friendly to the eye.

The strip will incorporate interactive functionalities such as automatic page turner, moving panels and sound effects.

We want our comic strip to be a page turner based on relatability.



# CARICATURES

## PRESIDENT:

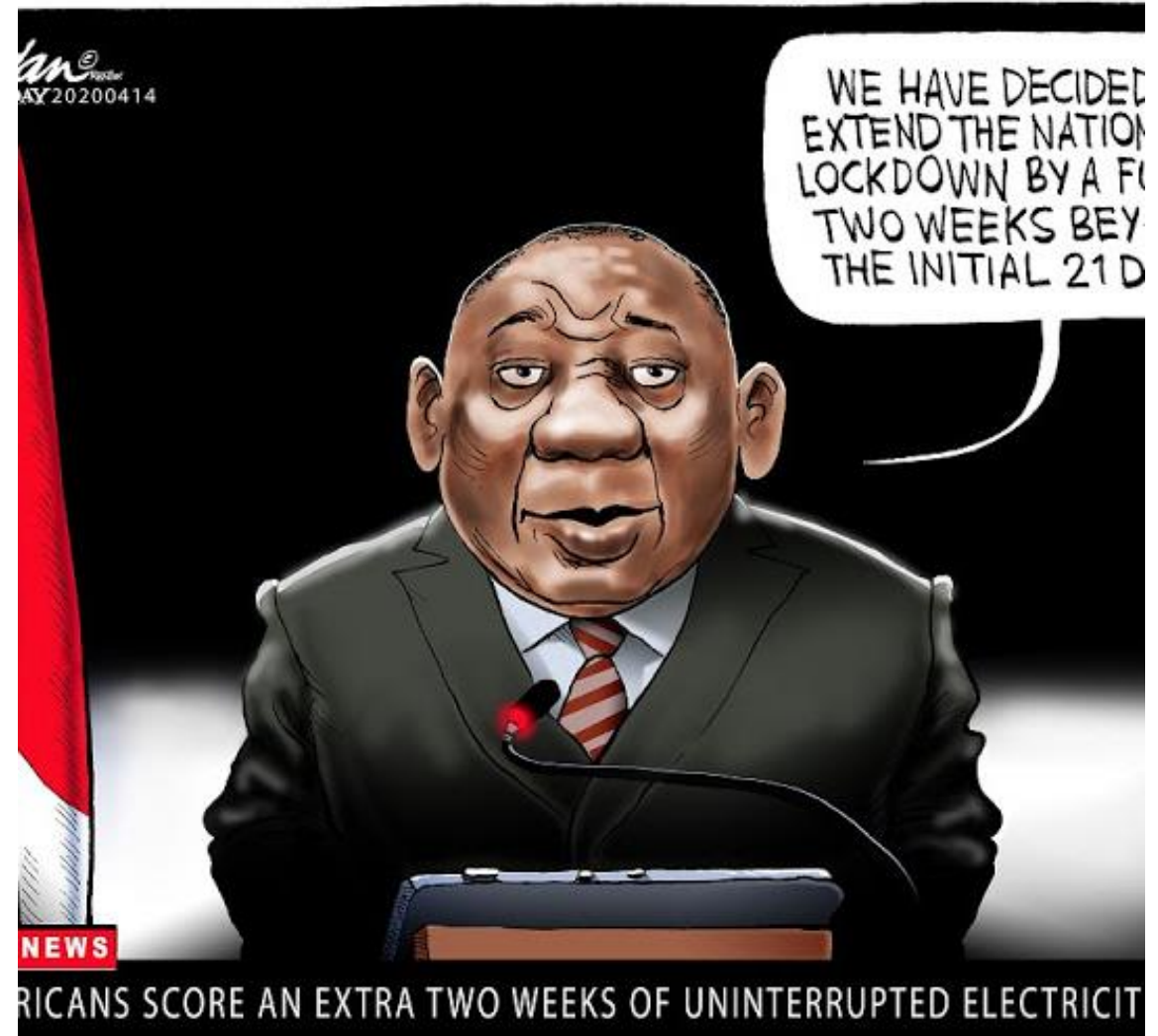
National leader of South Africa and Shosholoza township.

## Character:

Polite gentlemen with a professional manner and compassion for the people.

## Personality Traits:

- Patriotic
- Intelligent
- Stern
- Compassionate
- Punctual



# CARICATURES

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## **KHABAZELA :**

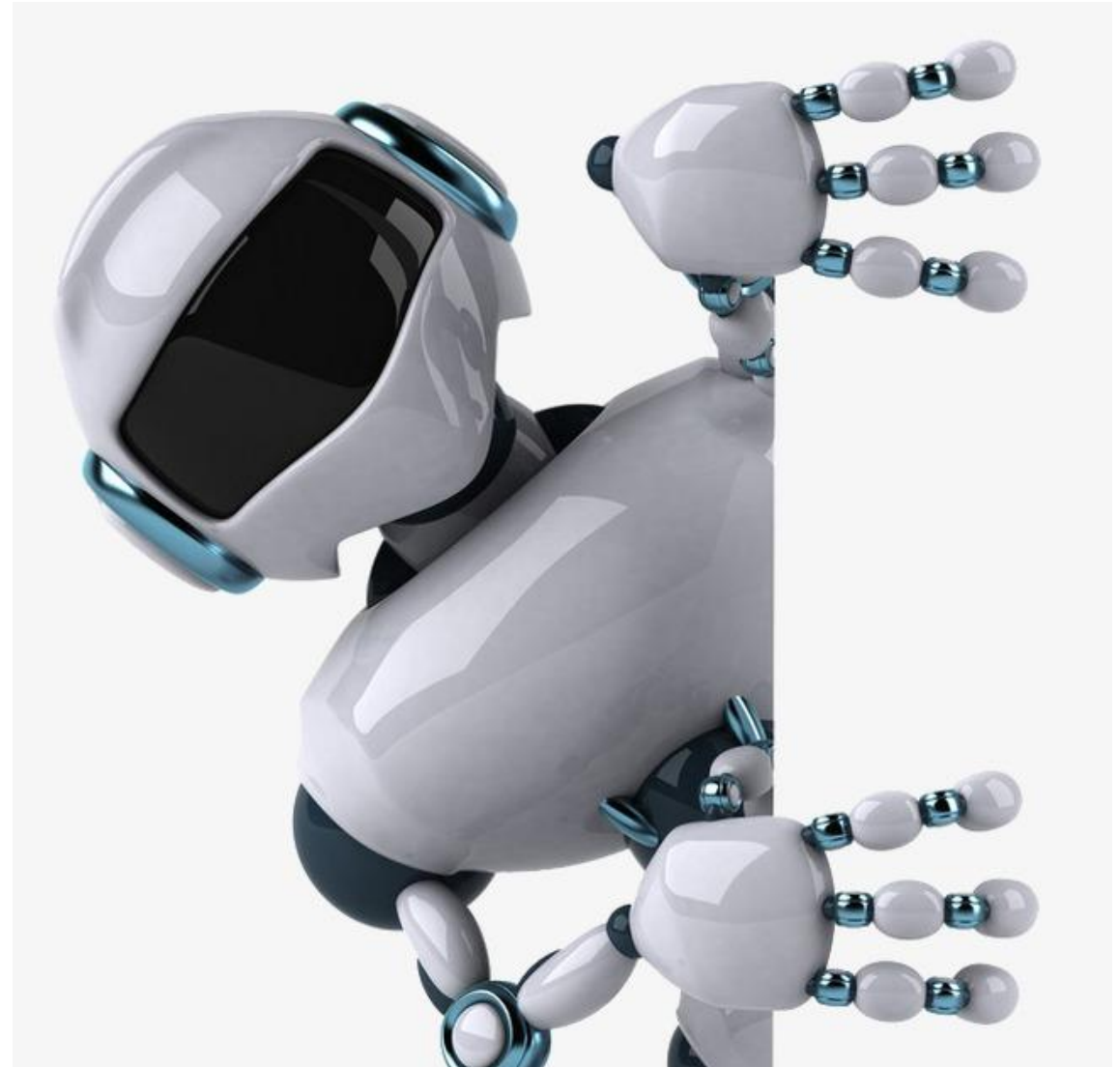
Humanoid robot that does personal assistant work for the President.

## **Functionalities:**

- Artificial Intelligence
- PA duties

## **Personality Traits:**

- Intelligent
- Considerate
- Helpful
- Formal and professional





# CARICATURES

## ZARIA:

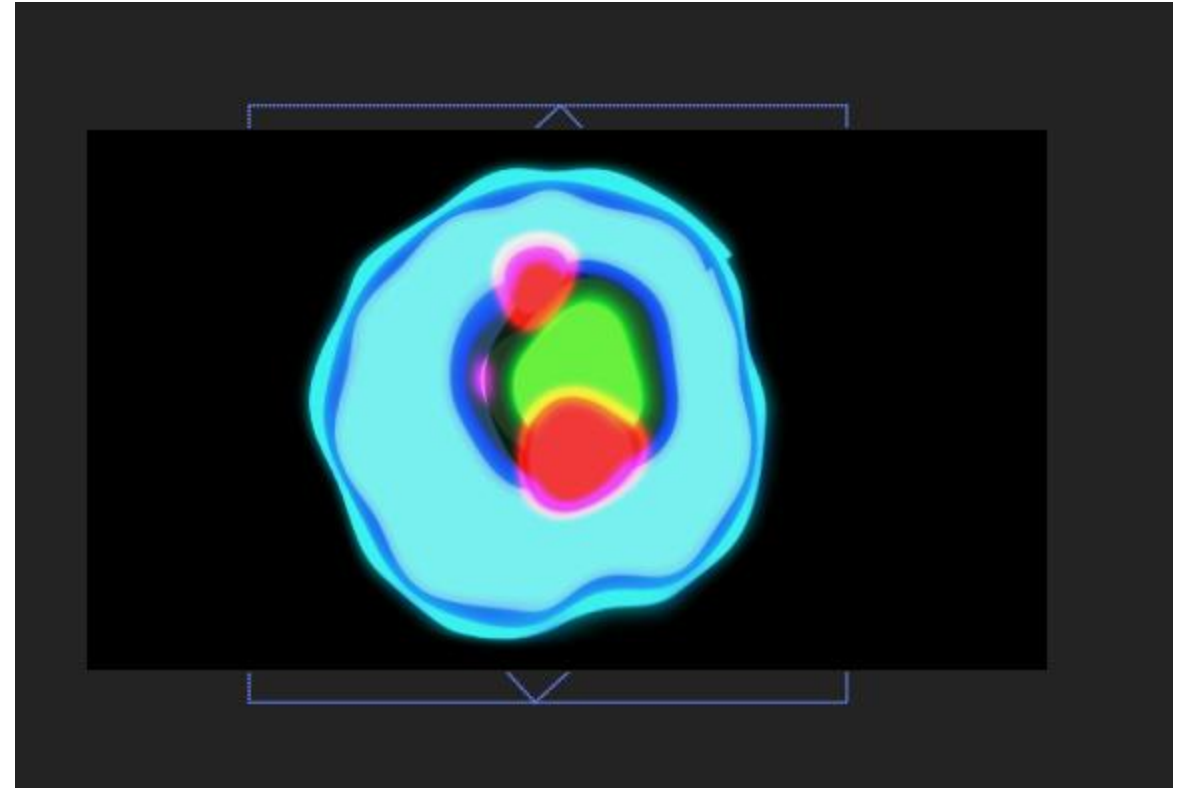
Advanced shape shifter that has multiple emerging technologies in its one unique form.

## Functionalities:

- Ability to communicate with all kinds of robotics and software.
- Built in quantum Computing and AI software.
- Uses different neon light to show emotions (Green is for happy and excited, blue is for sad, red is for irritated.)

## Personality Traits:

- Intelligent
- Witty
- Compassionate
- Helpful



# CARICATURES

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## KAREN :

English news reporter and journalist.

## Character:

Bubbly news lady with a great interest for township stories.

## Personality Traits:

- Inquisitive
- Instigative
- Narcissist
- Oblivious



# CARICATURES

## COMMUNITY :

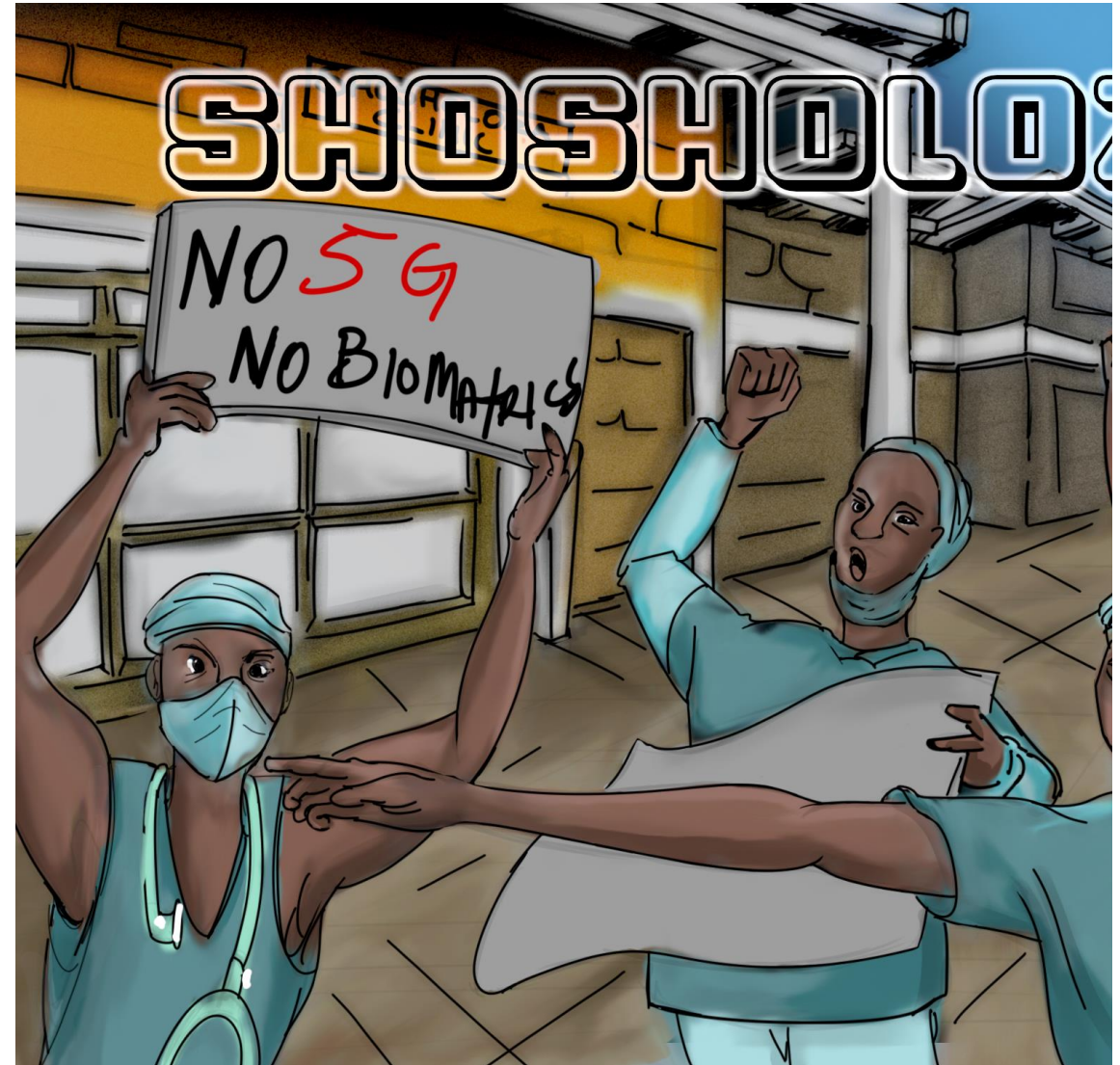
Residents of Shosholoza township.

## Character:

Patriotic residents who are protective of their community and practice the spirit of ubuntu on a daily amongst each other .

## Personality Traits:

- Patriotic
- Protective
- Possess Ubuntu





# COLOUR PALLETTE

 Turquoise - protection

 Yellow - intellect

 Red – Strength/ Passion

 Protection



# COLOUR PALLETTE



Black - protection



Blue - Trust



Green - Fresh



# EPISODE BREAKDOWN:

The 13 episodes will be broken down into 6-8 panels per comic strip. Each episode will strategically showcase an emerging technology without being obvious and boring.

Eps .1 – The residents of Shosholoza go on a public boycott in protest of the new Emerging Technologies being implemented by the President.

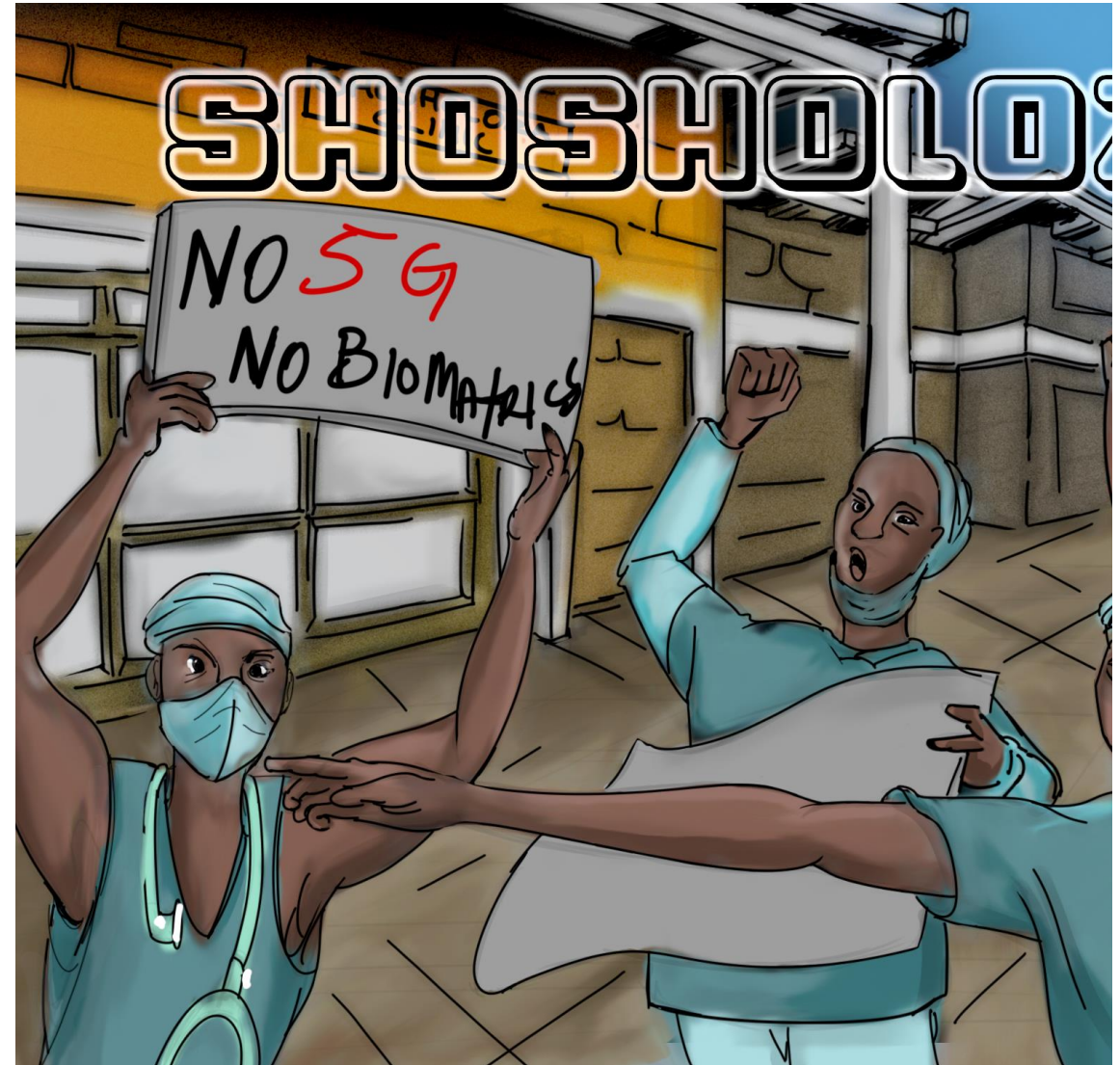
In this episode we are introduced to emerging technologies and robotics.

Eps. 2 – The President does damage control and has a meeting with the residents to explain what emerging technologies are, and their importance in the economy.

In this episode we learn about the importance of emerging technologies and Artificial Intelligence.

Eps. 3 – A fire breaks out in the township from a squatter camp settlement and the shape shifter uses quantum computing to send out drones to put out the fires.

In this episode, we finally see what the shape shifter can do, and we learn about quantum computing and drones.





# EPISODE BREAKDOWN:

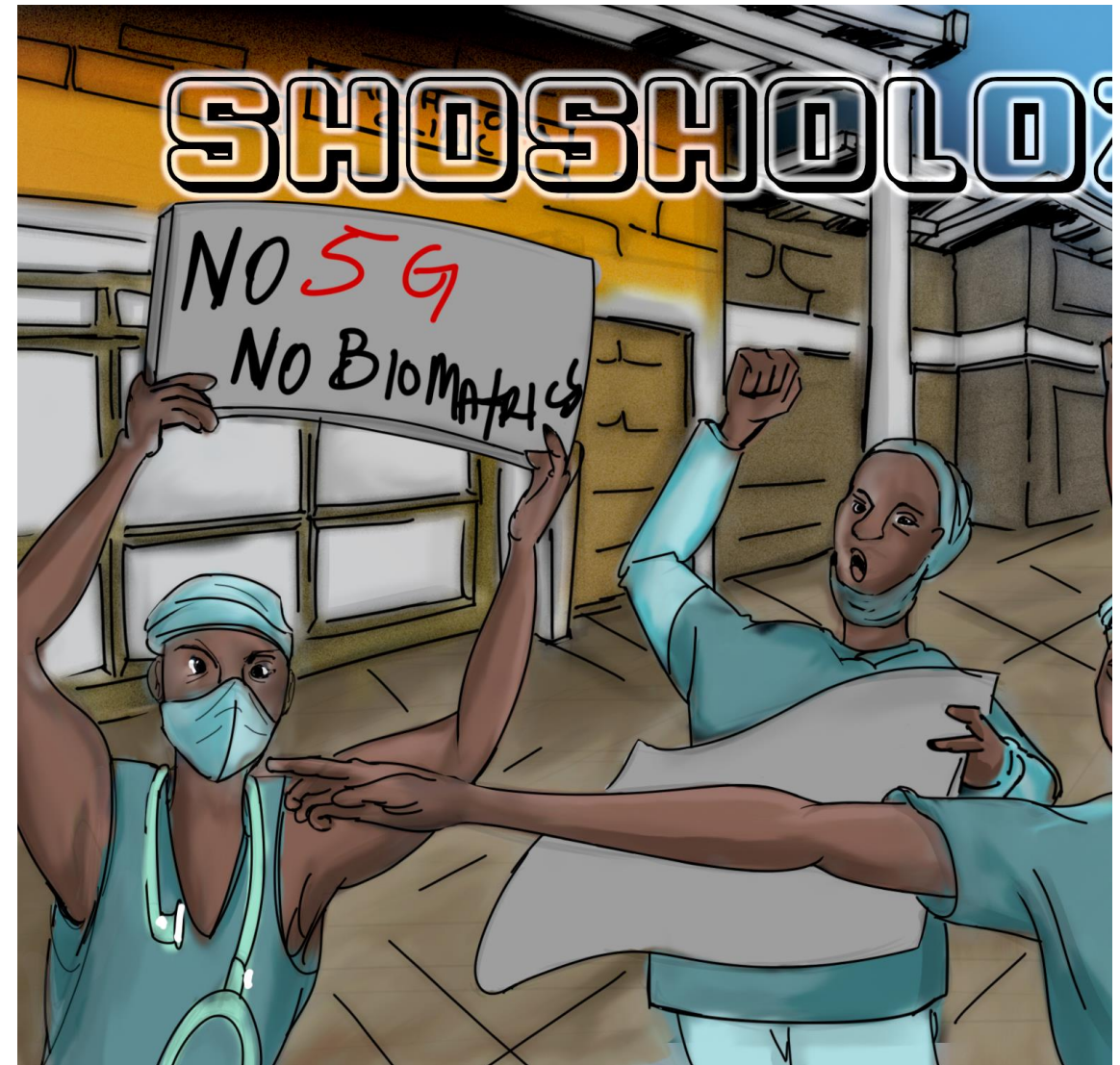
Eps. 4 – After people see what the shape shifter can do, we see them suddenly welcome it into their community and be curious with what else it can do, how it can further help them.

In this episode, we learn about what the shape shifter can do and the socio - economic issues it can solve.

Esp. 5 – 13- As the shape shifter becomes part of the community of Shosholoza, we see how it goes on a day-to-day basis helping the people with service delivery issues, amongst many of their socio-issues.

In these episodes we see the extra-ordinary act of an inhuman species showing compassion and Ubuntu, and the people deeply celebrating their President for bringing them emerging technologies in their township and accelerating their digital advancement.

On these eight episode, we learn about: Blockchain, IOT, 5G, Cybersecurity, 8D, RPA and VR.



<b>Name:</b>	Shosholoza
<b>Page/Episode:</b>	Pilot
<b>Panels:</b>	6
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphiwe Phakula & Kabelo Mzamane
<b>Synopsis</b>	<p>A humanoid Robot and the President of South Africa introduce an emerging technology shape shifter that can transform into different emerging technologies.</p> <p>An act that was out of compassion soon creates chaos, as the residents of Shosholoza protest the emerging technologies from fear of the unknown.</p> <p>A special mission turns into an interesting journey as the President invests sweat and tears to help transform Shosholoza into a digital society, using emerging technologies like drones to put out squatter camp fires and quantum computing to solve more socio-economic issues.</p> <p>What started as a love hate relationships, ends as a beautiful story of ubuntu and patriotism.</p>

EXT - MZANSI/ SHOSHOLOZA TOWNSHIP - DAY

Panel 1: The Western residents of Shosholoza township, boycott on the streets in protest of the new and unknown Emerging

Technologies being implemented by the government. The community hold big boards with slogans shouting: "NO TO 5G", "WE DON'T WANT WHAT WE DON'T KNOW", "ASIYIFUNI FINISH & KLAAR".

Panel 2: The public service employees from Shosholoza township boycott outside their workplace in protest of the new and unknown Emerging Technologies that they fear might threaten their jobs.

Panel 3: The Southern residents of Shosholoza township burn tires on the streets in protest of the new and unknown Emerging Technologies being implemented by the government in their community.

Panel 4: The Northern residents of Shosholoza close main roads in protest of the emerging technologies implemented by the government.

Panel 5: An oblivious news reporter, KAREN covers the live story of the boycotts happening across all regions of Shosholoza township.

KAREN:

This is KAREN coming to you live from the streets of Show-Show-Low-Zar, the people are dancing out of excitement and the streets are lit. The situation is a vibe!

INT- PARLIAMENT/ PRESIDENT'S OFFICE - DAY

PANEL 6: The President and his assistant robot are watching the live news broadcasted by KAREN, and they delegate resolving the situation.

KHABAZELA:

Sir I'm afraid she doesn't understand that they are actually toyi-toying.



CYRIL:

We are going to have to do damage control. Khabazela set up a family meeting.



<b>Name:</b>	Shosholoza
<b>Page/Episode:</b>	Two
<b>Panels:</b>	7
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

#### **EPISODE TWO:**

INT - MZANSI/ PRESIDENTIAL OFFICE- EVENING

Panel 1: The President is addressing the state on National TV.

PRESIDENT:

My fellow South Africans...

INT - SHOSHOLOZA/LIVING ROOM- EVENING

Panel 2: A family of three from Shosholoza Township is watching the Presidential address on TV from their two-room shack.

INT - SHOSHOLOZA/LIVING ROOM- EVENING

Panel 3: Suddenly the power goes out.

SON:

Yoh!

INT - MZANSI/ PRESIDENTIAL OFFICE - EVENING

Panel 4: The shape shifter projects from the Presidential Office and informs the President that Shosholoza is out of Power.

SHAPE SHIFTER:

Sir it appears that the township of Shosholoza has lost you. I  
Am now connecting you to the quantum hologram. You will be  
going live again in three... Two...

EXT - MZANSI/ SHOSHOLOZA TOWNSHIP - EVENING

Panel 5:

The Shosholoza residents are outside their houses, standing around i mbawula, as they continue watching the Presidential address from a hologram that is projecting on the sky

Shosholoza RESIDENTS:

Mitlolo keo! Shebang Predente mo le dimong.

Panel 6:

INT - MZANSI/ PARLIAMENT - EVENING

PRESIDENT:

Apologies for the brief disconnection compatriots. As I was saying... The emerging technologies are good for us as a Nation.

Panel 7:

EXT - MZANSI/ SHOSHOLOZA TOWNSHIP - EVENING

The Shosholoza residents hear someone screaming for help while listening to the President, and they all bolt to assist.

Shosholoza RESIDENTS:

Thusang! Indlu iyasha.





<b>Name:</b>	Shosholoza/ Afro
<b>Page/Episode:</b>	Three
<b>Panels:</b>	6
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

### **EPISODE THREE:**

EXT - MZANSI/ SHOSHOLOZA TOWNSHIP - EVENING

PANEL 1: The residents of Shosholoza scramble around with water buckets and sand to put out the fires in a few of resident's shacks.

EXT - MZANSI/ PRESIDENTIAL OFFICE - EVENING

PANEL 2: The shape shifter projects on the Presidential office again to alert the President of yet another crisis.

SHAPE SHIFTER:

Sir I'm picking up fire signals from the Shosholoza township.  
If you can allow me, I can send water drones there  
immediately.

EXT - MZANSI/ PRESIDENTIAL OFFICE - EVENING

PANEL 3:

PRESIDENT:

Permission granted!

EXT - MZANSI/ AVIATION CENTRE - EVENING

PANEL 4: The water drones move from the port station and head to Shosholoza township to put out the fires.

EXT - MZANSI/ SHOSHOLOZA - EVENING

PANEL 5: The drones dispense water and put out all the fires in the Shosholoza township.

EXT - MZANSI/ SHOSHOLOZA - EVENING

The Shape Shifter command the drones to retrieve.

SHAPE SHIFTER:

Fires 100% cleared. All drones return back to the aviation port.



<b>Name:</b>	Shosholoza
<b>Page/Episode:</b>	Four
<b>Panels:</b>	6
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

#### **EPISODE FOUR:**

EXT- MZANSI/ SHOSHOLOZA- MORNING

Panel 1: The shape shifter prints 3D houses for the residents who had their houses burnt down to the ground due to winter fires.

INT -MZANSI/SHOSHOLOZA - MORNING

Panel 2: A neighborhood auntie wakes the community up and exaggerately yells what the shape shifter is doing.

AUNTIE:

Ei tsoang! Bare ho ngoliswa di ntlu tse ditswa same time!

EXT- MZANSI/SHOSHOLOZA - MORNING

Panel 3: The community gathers around the shape shifter in plea to also get new houses built for them.

GOGO:

I live in a one room shack with my grandchildren and my roof is licking. Please help me.



EXT- MZANSI/SHOSHOLOZA- MORNING

Panel 4: KAREN comes out of nowhere, racing with her news car to quickly cover the story.

EXT- MZANSI/SHOSHOLOZS- MORNING

Panel: 5 Karen asks a by-stander to tell her the gossip so she can report accurate news on live TV.

KAREN:

Tell me everything you saw from start to finish!

EXT - MZANSI/SHOSHOLOZA- MORNING

Panel: 6

PHARA (NYAOPE BOY)

Yes my sister me I will tell you noma yini. I just ask for two randi.



<b>Name:</b>	Shosholoza
<b>Page/Episode:</b>	Five
<b>Panels:</b>	5
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

#### **EPISODE FOUR:**

EXT- MZANSI/ SHOSHOLOZA- MORNING

Panel 1: KAREN goes live to report current events of SHOSHOLOZA.

KAREN:

This is KAREN coming to you live from SHOW-SHOW-LOW-ZAR. We have been here all morning to cover the story.

INT - PARLIAMENT/PRESIDENTIAL OFFICE - MORNING

Panel 2: KHABAZELA calls the President to watch the news.

KHABAZELA:

Sir you might want to have come see this.

EXT- MZANSI/SHOSHOLOZA - MORNING

Panel 3: KAREN Continues with her live TV gossip.

KAREN:

A very reliable source has informed us that the gatherings of  
today are of a spirit of ooh-boon-two.

INT - PARLIAMENT/PRESIDENTIAL OFFICE - MORNING

Panel 4: The president is watching live news on TV with his  
PA.

PRESIDENT:

What's going there?

EXT- MZANSI/SHOSHOLOZA - MORNING

KAREN:

Houses are being printed for residents by the 3D printing  
technology courtesy of the President's alien visitor. What a  
time to be alive!

INT - PARLIAMENT/PRESIDENTIAL OFFICE - MORNING

KHABAZELA

Panel 5: It looks like we have solved the RDP housing problem  
sir.



<b>Name:</b>	Shosholoza
<b>Page/Episode:</b>	Six
<b>Panels:</b>	6
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

#### **EPISODE SIX:**

EXT- MZANSI/ SHOSHOLOZA- MORNING

Panel 1: It's a good sunny day in SHOSHOLOZA. Kushaya umoya in the streets, and the new 3D printed houses complement the rest of the neighborhood.

INT - SHOSHOLOZA/COMMUNITY HALL - MORNING

Panel 2: The residents are all gathered in the community hall to vote on whether the shape shifter alien should stay or leave their township.

GOGO:

Mina I vote for the alien to stay because it built me a new house. It can even come and stay in my house!

DRUNK UNCLE:

Ei magogo! Asiyazi lento ukuthi iqhamukaphi. Uzothini mawunga vuka ufile, njengoba uthi izo hlala lapha kwakho?



INT- SHOSHOLOZA/COMMUNITY HALL - MORNING

Panel 3: The community voting meeting continues.

COMMUNITY LEADER:

Comrades lets respect each other's opinions.

DRUNK UNCLE:

No but we can't make decisions based on benefits. We must think!

INT - SHOSHOLOZA/ COMMUNITY HALL - EVENING

Panel 4: A few minutes later, the drunk youth hijack the conversation and it goes from South, to nowhere.

AMA 2000 (YOUTH):

Yah thina sivumelana no malume. We must all benefit from this or else we will go and loot the malls and the factories!

COMMUNITY LEADER:

Why would you want to destroy your own community by looting it?

INT - SHOSHOLOZA/ COMMUNITY HALL- EVENING

Panel 5:

DRUNK UNCLE:

No that's not what I said. Don't put words in my mouth please!

COMMUNITY LEADER:

Okay what you are saying ankeli?

INT - SHOSHOLOZA/ COMMUNITY HALL-EVENING

Panel 6: The drunk uncle fights the alcohol in his tongue and tries to make sense of what he's saying.

DRUNK UNCLE:

All I Am saying is that if you want answers, I know where the  
President lives!



<b>Name :</b>	Shosholoza
<b>Page/Episode :</b>	Seven
<b>Panels :</b>	7
<b>Writer :</b>	Busisiwe Malinga
<b>Illustrators :</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

**EPISODE SEVEN:**

EXT. MZANSI/ PRESIDENTIAL OFFICE- MORNING

Panel 1: KAREN is waiting outside the Presidential office  
dying to get the full story.

KAREN:

A mob of community members are gathered outside the  
presidential office demanding answers!

INT. MZANSI/PRESIDENTIAL OFFICE - MORNING

Panel 2: KHABAZELA opens the curtains and shows the president  
the mob and media waiting outside.

KHABAZELA:

Sir we have a situation.

EXT. MZANSI/PRESIDENTIAL OFFICE - MORNING

Panel 3: The PRESIDENT goes outside to hear the people out.

PRESIDENT:

My people. Thank you for paying me a visit. What brings you  
here?

EXT. MZANSI/ PRESIDENTIAL OFFICE -EVENING

Panel 4: The drunk uncle jumps for the opportunity.

DRUNK UNCLE:

MR president we are sick and tired of lies. Number one, we  
have an alien that might kill us all in our township and we  
hear it's your friend. Number two...

PRISIDENT:

Yey' let me stop you right there! Number one, I should be  
arresting you for consumption of alcohol during a level three  
lockdown.

EXT. MZANSI/ CPRESIDENTIAL OFFICE-MORNING

Panel 5:

PRESIDENT:

Compatriots. Please do not allow yourselves to be let by drunk  
community members. The shape shifter has significantly helped  
the community of SHOSHOLOZA using advanced technologies.



EXT. MZANSI/ CPRESIDENTIAL OFFICE-MORNING

Panel 6:

PRESIDENT:

I hear your cries and therefore, I will physically pay a visit to SHOSHOLOZA tomorrow to re-assure you that you have nothing to worry about.

EXT. MZANSI/ CPRESIDENTIAL OFFICE-MORNING

Panel 7:

KAREN:

As you've heard from the PRESIDENT, it's goanna be lit in SHOSHOLOZA tomorrow. Please stay tuned as I will be covering all live events!



<b>Name :</b>	Shosholoza
<b>Page/Episode :</b>	Eight
<b>Panels :</b>	6
<b>Writer :</b>	Busisiwe Malinga
<b>Illustrators :</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

#### **EPISODE EIGHT:**

EXT. MZANSI/ SHOSHOLOZA- MORNING

Panel 1: KAREN brings us the live events of SHOSHOLOZA as promised.

KAREN:

Good morning South Africans. As promised, I Am bringing you the live events of SHOSH and be ready to be mind blown!

EXT. MZANSI/SHOSHOLOZA - MORNING

Panel 2: The President addresses the nation from the streets of SHOSHOLOZA.

PRESIDENT:

My people, I urge you to remain in your houses and listen to me via your TV's, as practice of social distancing.

INT. SHOSHOLOZA/RESIDENT'S HOUSE - MORNING

Panel 3: The family of four comfortably watches TV in their new 3D printed house.

TV:

I Am here with the shape shifter and today it will be showing you what it can do. Please remain in your houses.

EXT. MZANSI/ SHOSHOLOZA - MORNING

Panel 4: The shape shifter turns into a quantum computer, a drone, a 3D printer and a humanoid robot.

EXT. MZANSI/ SHOSHOLOZA - MORNING

Panel 5:

PRESIDENT:

These are some of the technologies that our shape shifter friend can transform into. All these technologies will be implemented in improving the community of SHOSHOLOZA.

INT. SHOSHOLOZA/ RESIDENT'S HOUSE-MORNING

Panel 6: The family of four continues to watch the Presidential address on TV.

TV:

I therefore urge you to be kind to our visitor. It is not here to stay, but it will not leave until it has helped every single one you. Thank you compatriots.



<b>Name :</b>	Shosholoza
<b>Page/Episode :</b>	9
<b>Panels :</b>	4
<b>Writer :</b>	Busisiwe Malinga
<b>Illustrators :</b>	Palesa Masuku, Nceba Bhengu, Simphiwe Phakulu & Kabelo Mzamane

#### **EPISODE NINE:**

It's six months after the shape shifter alien set foot in the township of SHOSHOLOZA AND WE SEE ILLUSTRATIONS OF THE BEFORE AND AFTER TRANSFORMATIONS IT DID TO THE COMMUNITY.

Panel 1: We see an illustration of a dry farm in SHOSHOLOZA, and another illustration the same farm with green harvests and drones irrigating the plants.

Panel 2: We see an illustration of a cramped squatter camp township, and another illustration of nice 3D printed houses in the same township.

Panel 3: We see an illustration of people sitting in the dark with no electricity and network, and another illustration of 5G poles across the entire neighbourhood.



Panel 4: We see an Illustration of long ques in the SHOSHOLOZA clinic, and another illustration with the RPA machine and zero ques.



<b>Name:</b>	Shosholoza
<b>Page/Episode:</b>	10
<b>Panels:</b>	6
<b>Writer:</b>	Busisiwe Malinga
<b>Illustrators:</b>	Palesa Masuku, Nceba Bhengu, Simphele Phakulu & Kabelo Mzamane

**EPISODE TEN:**

EXT.MZANSI/SHOSOLOZA-DAY

Panel 1:

KAREN:

It's a bitter sweet day in SHOW-SHOW-LOW-ZAR today, as we wish our alien shape shifter farewell. Lets find out from the residents how they feel about all of this.

EXT.MZANSI/SHOSOLOZA-DAY

Panel 2: KAREN gives one of the SHOSHOLOZA resident a mic to speak on live TV.

RESIDENT:

It's very sad to see our friend leave today. I Am a farmer and the shape shifter helped me with drone irrigation. Today I can provide food for my family and the entire community.

EXT. MZANSI/SHOSHOLOZA-DAY

Panel 3:

KAREN:

I Am hearing nothing but beautiful stories from the community, what started as a love hate relationship ended up as good friendship. Let's cross over to MR President.

INT.MZANSI/PRESIDENT'S-OFFICE-DAY

Panel 4:

PRESIDENT:

Thank you KAREN. It is beautiful to see the bond that the people formed with the shape shifter, but it is also sad to see the relationship unfortunately come to an end because the Shape Shifter has to go help other communities as well.

EXT. MZANSI/SHOSHOLOZA-DAY

Panel 5:

KAREN:

Boy it feels like a bad soccer match. Let's cross over to the shape shifter to get last words.

EXT. MZANSI/SHOSHOLOZA-DAY

Panel 6:

SHAPE-SHIFTER:

Thank you KAREN. I Am filled with gratitude to receive all  
this love from the people of SHOSHOLOZA and it was an honour  
to introduce them to EMERGING TECHNOLOGIES and help change  
their lives.